



James Robert "Rob" Heard

December 22, 1962 - February 7, 2026

James Robert "Rob" Heard, Jr., 63, of Walnut Ridge, Arkansas, passed away February 7, 2026.

Rob was born December 22, 1962, in Jonesboro, Arkansas, to Bob and Shirley Heard. He was a lifelong member of the community and was well known for his friendly personality and dedication to family, friends, and customers.

Rob worked alongside his parents at Heard's Market, where he became especially known for his exceptional sandwich-making abilities and his warm, welcoming nature. He took great pride in serving his community and building lasting relationships with those he met through the store.

Rob loved Jesus and was a faithful member of Gethsemane Baptist Church. His faith was an important part of his life and guided how he loved and cared for others.

Rob was an avid sports fan who especially loved cheering for the St. Louis Cardinals, Arkansas Razorbacks, Green Bay Packers, and Buffalo Bills. He also loved music and rarely missed an opportunity to enjoy either. More than anything, he treasured time spent with his family, who were the center of his life.

He is survived by his wife of 34 years, Toni Heard of Walnut Ridge; twin sons, Brady (Allie) Heard and Drew (Madalyn) Heard, both of Walnut Ridge; his parents, Bob and Shirley Heard of Hoxie; his brother, Scott Heard of Oregon; his mother-in-law, Mary Sullinger of Okean; his brother-in-law, Stan Sullinger

of Okean; and his beloved grandchildren, Beau, Emalee, and Lukas Manus of Walnut Ridge, along with many other cherished relatives and friends.

He was preceded in death by his grandparents, Neil and Grace Heard and Ray and Lucy Warner.

Visitation will be held Thursday from 5:00 p.m. until 8:00 p.m. at Gethsemane Baptist Church. Funeral services will be held at 2:00 p.m. Friday at Gethsemane Baptist Church with Brother Derek Collins and Brother Skyler Guess officiating.

Pallbearers will be Tommy Dulaney, Dewayne Barker, Dominique Johnson, Jay Johnson, Randy Myers, and Tracy Moore.

Honorary pallbearers will be Beau Manus, Josh Herring, Chad Dalton, Kenny Wright, Robbie Allen, Jeff Yates, and all the farmers, farm hands, and customers Rob befriended over the years.

In lieu of flowers, memorials may be made to the family through an account at First Horizon Bank or through the family's GoFundMe account.

Rob will be remembered for his kindness, his dedication to his family and community, and the joy he brought to those around him.

Cemetery Details

Lawrence Memorial Park

Colonial Dr.
Walnut Ridge, AR 72476

Previous Events

Visitation

FEB 12. 5:00 PM - 8:00 PM (CT)

Gethsemane Baptist Church
200 S E 6th
Walnut Ridge, AR 72476

--

Funeral Service

FEB 13. 2:00 PM (CT)

Gethsemane Baptist Church
200 S. E. 6th
Walnut Ridge, AR

Tribute Wall

CO

“ JW & Connie Owens



connie owens - February 12 at 04:27 PM

GK

“ Gary And Pat Kearby lit a candle in memory of James Robert "Rob" Heard



Gary and Pat Kearby - February 11 at 09:09 PM

RK

“ Randy & Kathy purchased the Full Of Love Bouquet for the family of James Robert "Rob" Heard.



Randy & Kathy - February 11 at 11:49 AM

RF

“ Robert Burns and family purchased the Enchanted Cottage for the family of James Robert "Rob" Heard.



Robert Burns and family - February 11 at 11:35 AM

SD

“ *There wasn't a time I would see Rob that he didn't ask about my boys or tell me how proud he was of both of them. He had a way of making everyone feel special. Rob was truly a great soul and our loss is heavens gain. Praying for the Heard family, we love y'all!*

Stephanie Davis - February 11 at 08:51 AM

JT

“ *Jackie Tunstall lit a candle in memory of James Robert "Rob" Heard*



Jackie Tunstall - February 10 at 11:56 PM

JT

*Toni & sons, Shirley & Bob, Scott, Mary Sullinger & family,
Condolences & Prayers for Rob's family & friends.
Darnell & Jackie Tunstall*

Jackie Tunstall - February 10 at 11:59 PM

JB

“ *Jim And Pat Blazer lit a candle in memory of James Robert "Rob" Heard*



Jim and Pat Blazer - February 10 at 07:37 PM

BH

“ *Bob And Martha Hopkins lit a candle in memory of James Robert "Rob" Heard*



Bob and Martha Hopkins - February 10 at 07:36 PM

GW

“ *Gayla Warden lit a candle in memory of James Robert "Rob" Heard*



Gayla Warden - February 10 at 06:47 PM

DS

“ *So sorry for your loss. Our thoughts and prayers are with you during this difficult time*



Darrell and Frances Smith - February 10 at 05:49 PM

LC

“ *Larry Cook lit a candle in memory of James Robert "Rob" Heard*



Larry Cook - February 10 at 01:07 PM

LC

“ Bob, Shirley, Toni & The Boy's and extended family members, I come to you with a broken heart to say, I'm so very sorry for the loss of your loved one and my friend Rob. He was very unique to say the very least, one that God so blessed us all with for sixty-three years! I pray that God will give you all a special memory of a time in your life with him that will bring a smile to your face and comfort to your heart's!

Your Friend

Larry Cook

Larry Cook - February 10 at 01:06 PM

LC

“ I have known Rob, Bob and Shirley my whole life. The Heards have always been a pillar of our community and I can not imagine calling or going into Heards and Rob saying, “Hey, Lindsey moms in the back” . Rob always knew I needed a hug from his sweet momma sweet Mrs. Shirley. Toni and the boys, Bob and Shirley I am sending my love, hugs, thoughts and prayers to you all... this isn't a good bye it's a I'll see ya later, Rob!



Lindsey Cooper - February 10 at 11:27 AM